

# Ripple Effect & AUREON™

Celebrating **10 YEARS** of bold commitment to Iowa communities with creative economic and community development solutions.

Our partnership has leveraged local, state, and federal funding of more than **\$5,000,000** in project development.



## AUREON PARTNERS



## RIPPLE EFFECT BY THE NUMBERS

**49**

Grants for community planning initiatives.

**6**

Loans for company expansions.

**9**

Grants to create new revolving loan funds.

**100+**

Jobs created.

**80**

Jobs saved.

**14**

Feasibility studies leading to the development of hotels, entrepreneurial incubators, and learning resource centers.

Ripple Effect strengthens local development initiatives through:



Financial Incentive Packaging



Development Project Coordination & Location Services



Marketing, Education & Technical Assistance

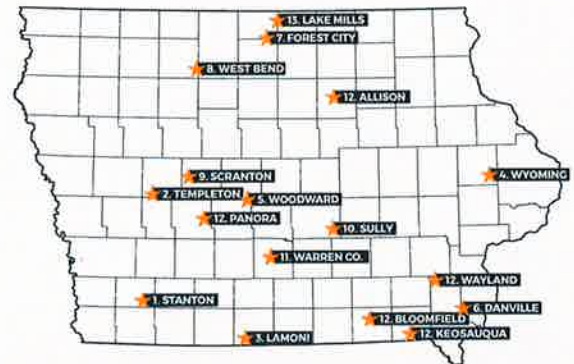


Community Resource Planning & Assessment



## NOTABLE EXAMPLES

out of 55 total completed projects



### Community Development:

1. Viking Center
2. Templeton Center
3. Cobblestone Hotel
4. Little Eagles Nest Learning Center (daycare)

5. EcoPark
6. Dunville Station
7. Hanson Family Fine Arts & Rail line saved; service in three counties

### Company Expansions:

3. Freedom Racing
8. Country Maid
9. Scranton Manufacturing
10. Janco Industries
11. C&L Companies
12. Dental Clinics
13. All States Ag Parts



## NATIONAL AWARD WINNER

Aureon and Ripple Effect were recognized for exceptional efforts in rural economic development and philanthropy with **NTCA-The Rural Broadband Association's Community Development Award.**



Aureon is a business solutions provider that provides unique and scalable business support services for organizations small and large. Aureon's unique combination of talent, technology, and tools enable clients to focus on their core business. For more information, visit [www.Aureon.com](http://www.Aureon.com).

The Ripple Effect program, a partnership alliance between Aureon and Iowa Area Development Group, is designed to provide financial and technical assistance to business, industry, and communities, through local telecommunication providers, to stimulate growth and development in rural Iowa.

Iowa Area Development Group is the business and community development leader for over 220 member-owned electric cooperatives, municipal utilities and independent telecommunications companies in Iowa. IADG is committed to providing consultation and assistance to support business growth and community vitality.

### 1. Viking Center

A 38,000-square-foot multi-purpose community center that provides an athletic/recreational facility, houses the city's library, a full-size gymnasium, storm shelter, and the Good Shepherd Preschool.



### 3. Freedom Racing

New corporate headquarters developed by Lamoni Development Corporation.



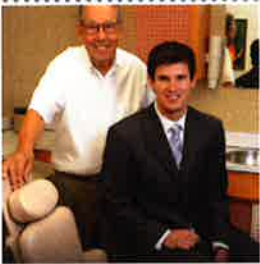
### North Central Iowa Rail Corridor

The preservation of a 27.6 mile rail line from Forest City to Belmond, serving three counties.



In 2007, Aureon created **Ripple Effect**, a new way of investing in communities served by Aureon's shareholders, comprised of Iowa's independent telecommunication companies.

New development partnerships have been formed with Aureon's investment to help implement business and community development projects.



### 12. Dental Clinics

44 new dental clinics established or bought by recent dental school graduates with technical assistance through Ripple Effect.

### 3. Cobblestone Hotel

The development of an upper mid-scale 33-room hotel in Lamoni.



### 8. Country Maid

Expansion of Country Maid's corporate headquarters and food processing facility in West Bend.



### 5. Woodward Eco Park

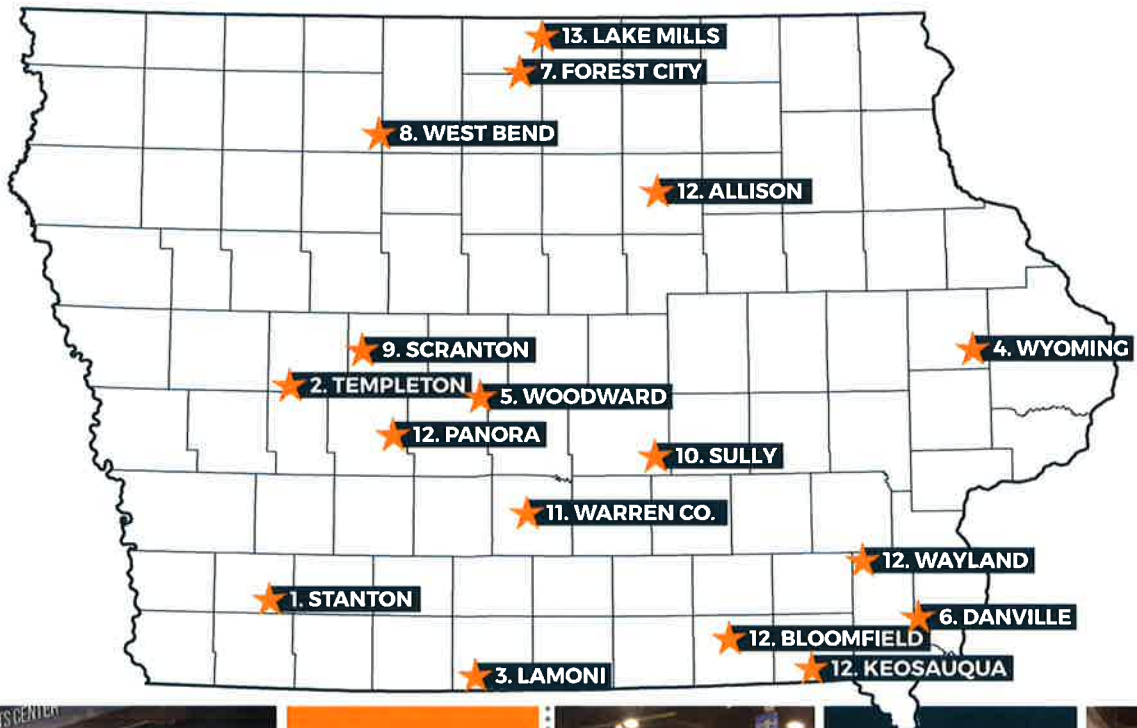
A business park developed to provide a means for environmentally sustainable businesses that utilize energy innovation and efficiencies, while demonstrating high levels of economic performance.



### 6. Danville Station

The station houses the City of Danville's public library and the Anne Frank Museum.





**7. Hanson Family Fine Arts Center**

A \$105 million, 30,000-square-foot, 600-seat fine arts facility.



**13. All States Ag Parts**

Expansion of a 218,000-square-foot building for its sales and distribution center.



**4. Little Eagles Nest Learning Center**

A daycare and learning facility that provides care and education for children six months of age through pre-school, and also includes before and after school programs for older children.



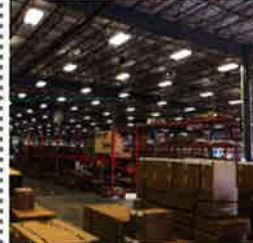
**9. Scranton Manufacturing**

Expansion of Scranton Manufacturing's operation.



**2. Templeton Center**

A meeting venue that provides a modern banquet facility in western Iowa, which seats 450 and includes a full-service commercial kitchen, bar, and executive conference room.



**10. Janco Industries**

Janco's new manufacturing facility in Sully.



**11. C&L Companies**

Development of C&L Companies' new distribution facility in Warren County.

